

## BOILERPLATE

# Drop-in copy.

Three lengths of approved Docklet description. Use the one that fits your space — they are interchangeable.

### 30 WORDS

Docklet is a Mac utility that adds an always-on widget strip designed to complement the Dock. Get tools like window snapping, clipboard, and system stats in one \$15 purchase.

### 80 WORDS

Docklet is a Mac utility that adds an always-on widget strip to your Mac, designed to feel like a natural part of macOS. It sits alongside your Dock without modifying it. The widgets cover everyday tools Mac users typically buy as separate apps: media playback, window snapping, clipboard history, system stats, and more. A free tier covers core functionality. Pro unlocks all features for \$15 (one Mac) or \$30 (three Macs), as a one-time purchase. Built by Makana at MadeByComputers.

### 200 WORDS

Docklet is a Mac utility that adds an always-on widget strip to your Mac, designed to look and feel like a natural part of macOS. It sits alongside your Dock without modifying it. The widgets cover everyday utilities often found as separate apps: media playback, window snapping, clipboard history, system stats, world clock, AI chat, and shortcuts. Each widget is carefully built for everyday use.

Docklet ships as a notarized direct download. Skipping the App Store gives Docklet access to system APIs the sandbox doesn't allow, which is what makes widgets like Window Manager and System Monitor work. A free tier covers core functionality. Pro unlocks the full widget set for \$15 (one Mac) or \$30 (three Macs), as a one-time purchase. An education discount is available on request.

Version 1.0 ships in June 2026. Work on Version 2, including additional widgets and features free for all existing customers, begins shortly after with a public beta expected later in the summer.

Docklet is built by Makana, an Apple alum who founded MadeByComputers to build things and explore emerging technologies.