

## WORDMARK

### Wordmark.



BLACK ON LIGHT

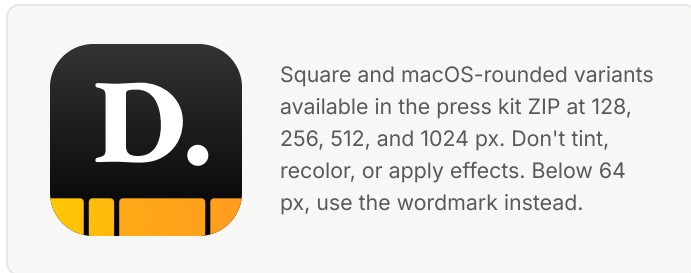


WHITE ON DARK

Set in EB Garamond with a period accented in Orange. The period is part of the wordmark's identity and should never be removed, recolored, or restyled. Use the black variant on light backgrounds, white variant on dark. Maintain clearspace around the wordmark equal to at least the height of the letterforms.

## ICON

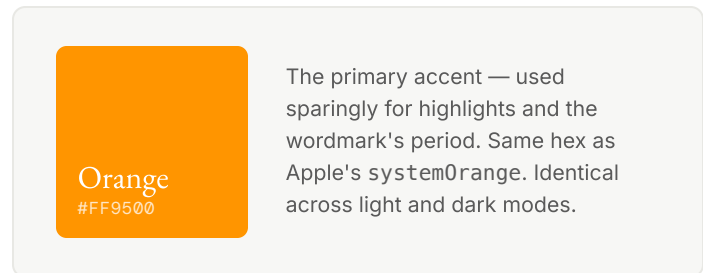
### Icon.



Square and macOS-rounded variants available in the press kit ZIP at 128, 256, 512, and 1024 px. Don't tint, recolor, or apply effects. Below 64 px, use the wordmark instead.

## COLOR

### Color.



The primary accent — used sparingly for highlights and the wordmark's period. Same hex as Apple's systemOrange. Identical across light and dark modes.

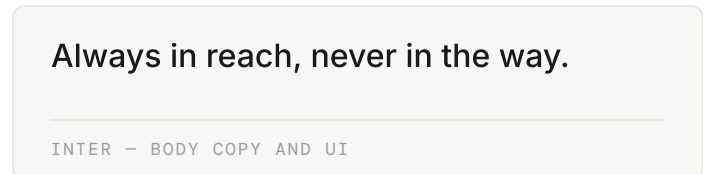
## TYPE

### Type.



The Dock's BFF

EB GARAMOND - DISPLAY AND HEADLINES



Always in reach, never in the way.

INTER - BODY COPY AND UI

EB Garamond for display type, headlines, and editorial flourishes. Inter for body copy, UI, and smaller text. Both from Google Fonts, used in their standard weights.

## DON'TS

### What not to do.

- 01 Don't recolor the wordmark beyond the provided black or white variants.
- 02 Don't remove the orange period from the wordmark.
- 03 Don't stretch, rotate, or distort the wordmark or icon.
- 04 Don't apply drop shadows, glows, or other effects to brand assets.
- 05 Don't combine the Docklet wordmark with other logos without generous spacing between them.
- 06 Don't tint or recolor the app icon.